



PRESS RELEASE

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***Good Neighbor Pharmacy® Announces Targeted National Media Campaign for Television***

**VALLEY FORGE, Pa (March 1, 2010)** – Good Neighbor Pharmacy announced a national television advertising campaign with an initial kick-off in 90 markets over the next six months, with an objective of doubling the market scope thereafter. The campaign will begin in early March and be comprised of four different ads which highlight the importance of the pharmacist in their patients' health care.

The campaign was developed to take advantage of the local Good Neighbor Pharmacy current advertising. The national ads will be slotted to appear within a two-week time period, and the local ads will appear in the other two weeks of the month.

“This strategy complements what our pharmacies are already doing, and takes advantage of our national efforts to show how instrumental your Good Neighbor Pharmacy pharmacist is in your own health care,” noted Jim Grigg, Group Vice President, Program Management, Retail Sales and Marketing. “This campaign positions our pharmacists as trusted resources and members of your healthcare team.”

Good Neighbor Pharmacy is a network of over 3,700 independently owned and operated community pharmacies across the United States and Puerto Rico.

For more information about Good Neighbor Pharmacy, visit the Retail Pharmacy section under [www.amerisourcebergendrug.com](http://www.amerisourcebergendrug.com).

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**About Good Neighbor Pharmacy and AmerisourceBergen**

Good Neighbor Pharmacy, an AmerisourceBergen program, is a network of more than 3,700 independently owned and operated community pharmacies.

AmerisourceBergen is one of the world's largest pharmaceutical services companies serving the United States, Canada and selected global markets. Servicing both pharmaceutical manufacturers and healthcare providers in the pharmaceutical supply channel, the Company provides drug distribution and related services designed to reduce costs and improve patient outcomes. AmerisourceBergen's service solutions range from pharmacy automation and pharmaceutical packaging to reimbursement and pharmaceutical consulting services. With more than \$71 billion in annual revenue, AmerisourceBergen is headquartered in Valley Forge, PA, and employs approximately 10,000 people. AmerisourceBergen is ranked #26 on the Fortune 500 list. For more information, go to [www.amerisourcebergen.com](http://www.amerisourcebergen.com).